

# West Michigan Radio Stations Grand Rapids



**WLAV**  
Classic Rock  
96.9  
[wlav.com](http://wlav.com)

Adults 35-64  
Men 25-54  
60% Male  
40% Female

"The Morning show with  
**Michelle and Gregg with Travis**"  
50+ years Heritage Classic Rock  
Dominate ratings leader  
50,000 watts

5a-10a: [Michelle and Gregg with Travis](#)  
10a-3p: [Jackie Green](#)  
3p-7p: [Rob Brandt](#)  
7p-12m: [Steve Gorman Rocks!](#)



**WHTS**  
Pop  
Contemporary  
105.3  
[1053hotfm.com](http://1053hotfm.com)

Adults 18-44  
Women 25-34  
62% Female  
38% Male

"The Gray & Green Morning Show"  
**Rachael Gray & Jackie Green**  
"Grand Rapids Hottest Hits"  
West Michigan's Only ALL  
FEMALE Morning Show

6a-10a: [Gray and Green Show](#)  
10a-3p: [Nate Rose](#)  
3p-7p: [Rob Sparks](#)  
7p-12m: [Elliott](#)



**WKLQ**  
Adult Album  
Alternative  
94.5  
[Thisismusic.com](http://Thisismusic.com)

Adults 21-54  
60% Female  
40% Male

Adult Album Alternative (AAA)  
"It's Different Here..."  
50,000 watts

6a-10a: [Mark](#)  
10a-3p: [Ryan](#)  
3p-7p: [Kelly](#)  
7p-12m: [Lori](#)



**WTNR**  
Country  
107.3  
[Thunder1073.com](http://Thunder1073.com)

Adults 18-49  
W 25-49  
56% Female  
44% Male

Country  
Family Friendly  
Community & Charity

6a-10a: [Kincaid and Dallas](#)  
10a-3p: [Rachael Gray](#)  
3p-7p: [Blaine Fowler](#)  
7p-12m: [Nights with Elaina](#)



**WJRW**  
Sports Talk  
106.1  
[Theticketmi.com](http://Theticketmi.com)

Men 35-64  
92% Male  
8% Female

Passionate Sports Talk  
NFL, MLB, NBA  
Local West Michigan Sports  
CBS Sports Radio  
West Michigan Whitecaps  
Grand Valley State Sports  
**EXCLUSIVE HOME TO: NFL coverage  
and NCAA March Madness**

6a-9a: [The D.A. Show](#)  
9a-12p: [The Dan Patrick Show](#)  
12p-3p: [The Jim Rome Show](#)  
3p-5p: [Maggie & Perloff](#)  
5p-6p: [BetQL](#)  
6p-10p: [The Zach Gelb Show](#)  
10p-2a: [JR SportBrief](#)

# West Michigan Radio Stations Muskegon



**WLCS**  
**Classic Hits**  
**98.3**  
[983wlcs.com](http://983wlcs.com)

Adults 35-64  
Men 35-54

"The Bob and Tom Show"  
"Classic Hits 98.3"  
From the 70s, 80s, 90s  
Home of the  
WLCS Game of the Week

**6a-10a:** [The Bob and Tom Show](#)  
**10a-3p:** [Joyce Jefferson](#)  
**3p-8p:** [John Summers](#)  
**8p-1a:** [Keith Stephens](#)



**WVIB**  
**Urban Adult Contemporary**  
**100.1**  
[V100FM.com](http://V100FM.com)

Women 35-64  
Adults 25-54

The Lakeshore's home for  
R&B featuring music from the  
80's, 90's through today's  
newest hits  
Home of the Muskegon Big Reds  
Football Network

**6a-10a:** [The Steve Harvey Morning Show](#)  
**10a-3p:** [Toni Terrell](#)  
**3p-7p:** [DL Hughley](#)  
**7p-12m:** [Tasha Simone](#)



**WWSN**  
**Adult Contemporary**  
**92.5**  
[sunnymuskegon.com](http://sunnymuskegon.com)

Women 18-44  
Adults 18-44

"Today's hits and yesterday's  
favorites"  
Play by Play coverage of  
Muskegon Voyagers Hockey

**6a-10a:** [Liz & Chris](#)  
**10a-3p:** [Andrea Jaxson](#)  
**3p-8p:** [Karl Southcott](#)  
**8p-1a:** [Jay Michaels](#)



**WLAW**  
**Country**  
**97.5**  
[muskegonnashicon.com](http://muskegonnashicon.com)

Adults 18-49  
W 25-49

Country  
Family Friendly  
Community & Charity

**6a-10a:** [Marty McFly](#)  
**10a-3p:** [Lisa Manning](#)  
**3p-8p:** [Stew James](#)  
**8p-1a:** [Darlus Rai](#)



**Cumulus Radio**  
STATION GROUP™  
A DIVISION OF CUMULUS MEDIA